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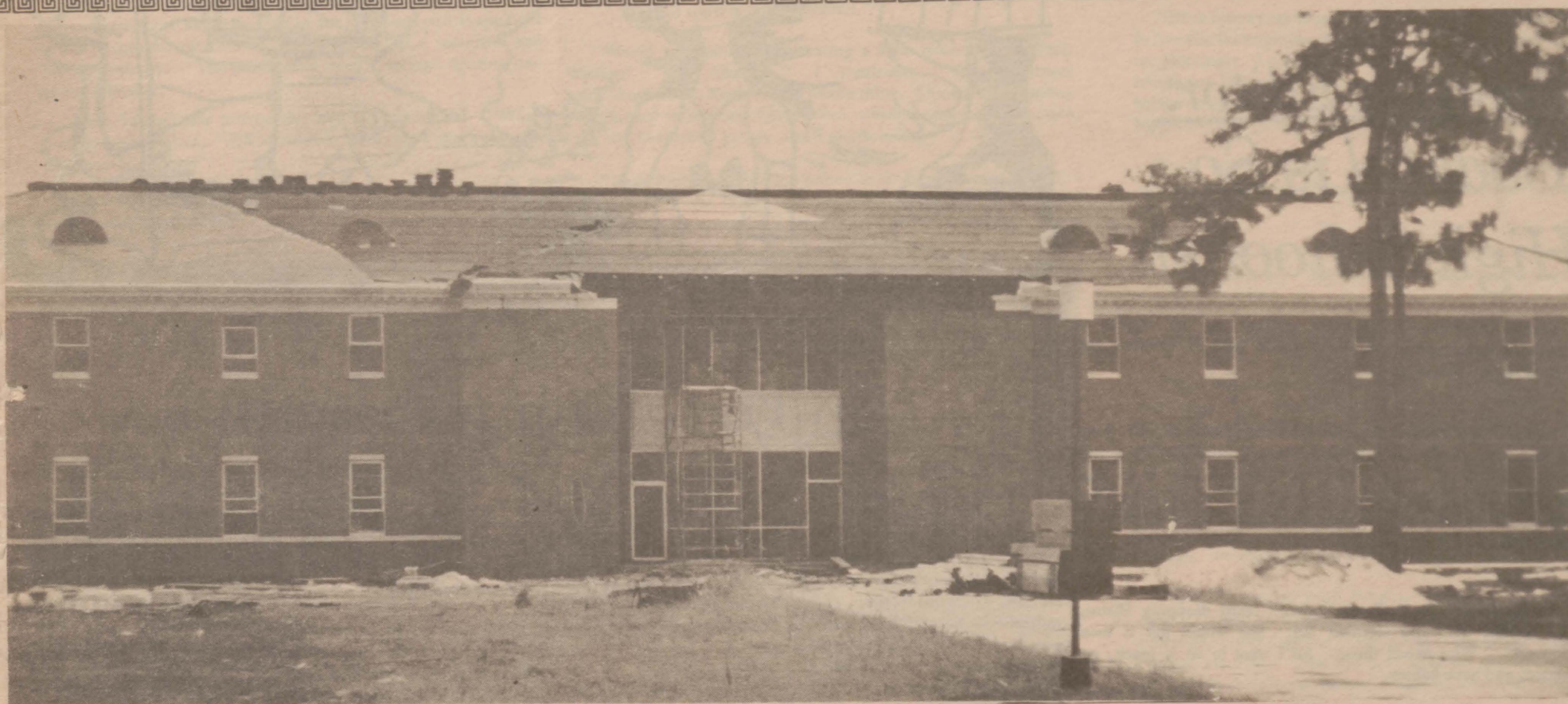
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The Chanticleer

Vol. 14 Number 14

Coastal Carolina College

August 17, 1977



Singleton Says Library Soon In Coming

By Tim Meacham
Editor

Coastal's new library will be completed by August 15 according to Vice President and Director of Coastal Dr. E. M. Singleton. In an interview conducted on July 14, Singleton stated, "They told us the library is supposed to be delivered on August 15."

"The library will consist of 50,000 volumes," said Singleton. He explained that the top floor will temporarily house eight classrooms and offices for 25 faculty. "Eventually," explained Singleton, "the second floor will be made into a library also." The library will be named after Mr. and Mrs. William Kimbel, who Singleton described as "large benefactors to Coastal."

The money is all state money. According to Business Office reports, the construction cost of \$1.5 million accounts for most of the \$2 million project. Basic equipment, which includes furnish-

ings, is next on the list at \$175,000. Architectural fees will total approximately \$100,000 while landscaping costs are about \$30,000.

Renovation of the old library will cost about

\$100,000. It will house the admissions office, the computer science department, two classrooms, five faculty offices, the switch-board, and faculty mailroom. New air-conditioning and heating units will have to be installed. A spokesman for the Business Office said renovation "probably will run over the budget." He continued by saying that there is a \$75,000 contingency fund to cover that possibility.

Singleton said books will be transferred from the old library to the new building "through a train of students." He said that the school would have to hire about 50 students for the job.



Campus Union Sponsors Dance

Coastal Campus Union is sponsoring a welcome dance on Sept. 16. According to Al Poston, Student Activities Director, the dance will be held at the Electric Warehouse Discotheque on Hwy. 17, one mile south of the Myrtle Beach Air Force Base. It will begin at 8:00 p.m., and last until 1:00 a.m.

Poston said, "All students must show their I.D. Guests must provide identification as to age." Campus Union Coordinator Simon Spain added, "Seventeen-year-olds will be allowed to dance but not drink beer or anything." Spain said there would be an admission price of \$1.00 per person. Reemphasizing the need for I.D.'s, he stated, "Every person needs an I.D. for every function at Coastal. Also, the library will begin using them soon."

No brown bagging will be permitted but drinks will be sold at the dance. "Between three and 400 came last year," said Poston. "We are waiting a week later this year. I think it will get the year off to a good start. The band ('Hotcakes') has a good following on the beach."

Bid is Over Budget

The plans for Coastal's new Student Union Building will have to be returned to the drawing boards according to Vice President and Director of Coastal Dr. E. M. Singleton.

Administration is quite shocked. We don't know whether it is the rising cost of construction or a problem with the architect. This will mean a delay of about two months."

Singleton explained, "We took bids on June 28 at 4:00 p.m. We had \$1.035 million to build the building. The lowest bidder was at \$1.748 million. That's \$700,000 over the budget. What we have got to do now is get back with the architects and redesign it within the budget. The

Another proposed building which will soon begin taking bids is the maintenance shed, Singleton said. "We will begin taking bids as soon as next month (August). There is \$200,000 to build the building. This will be everything from a motor pool to a warehouse."

SACS Grants Coastal New Accreditation

Coastal made a giant step towards independence from the University of South Carolina on December 15, 1976, when it became accredited by the Southern Association of Colleges and Schools.

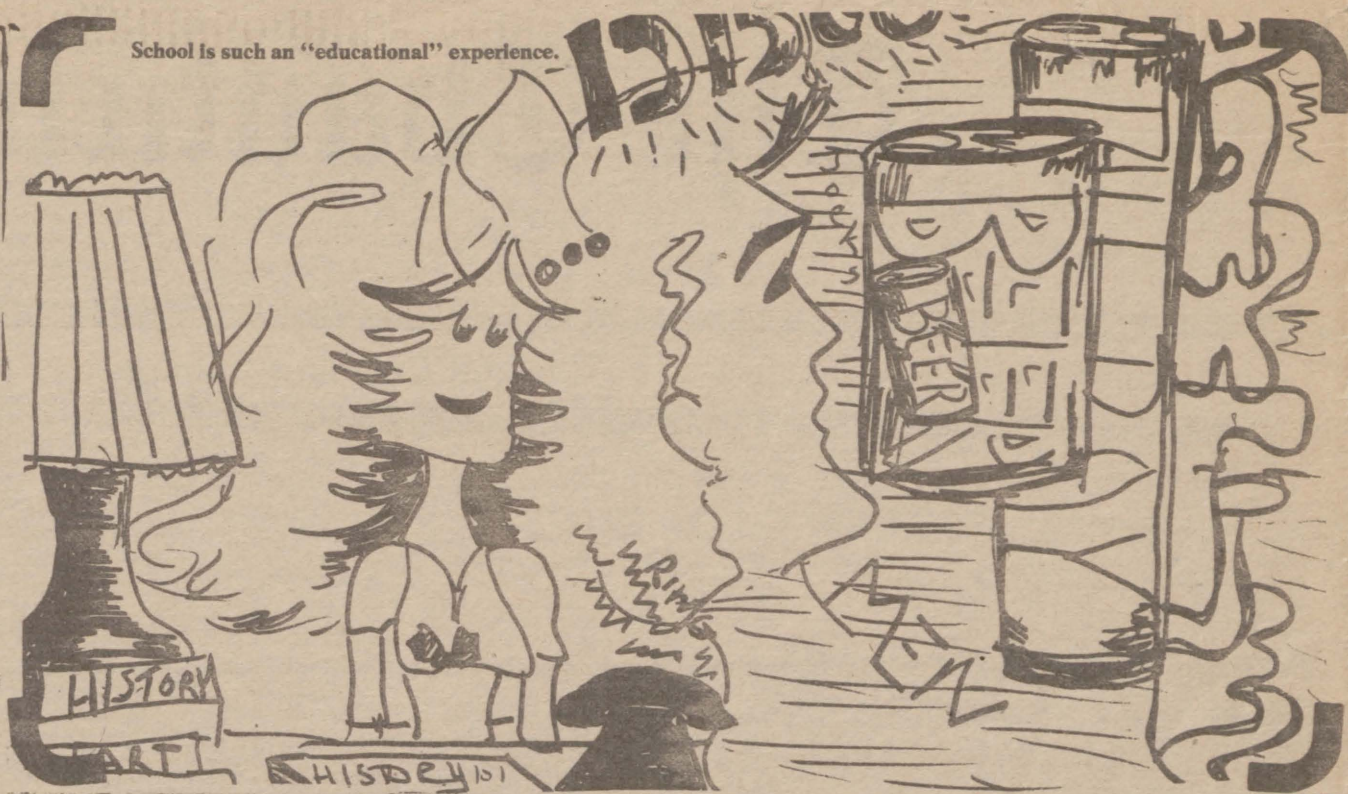
Director and Vice President of Coastal Dr. E. M. Singleton described it as "an historic milestone." He explained, "This now means we are a full-accredited,

independent, four-year branch of the University of South Carolina with free standing membership in the association."

The accreditation was based on a ten-member evaluation group which visited Coastal the week of Feb. 17-20, 1976 to make suggestions towards achieving accreditation.

CALENDAR - FALL SEMESTER 1977

Aug. 30	New student orientation (9:00)-Faculty meeting (10:00)
Aug. 31	New student orientation (9:00)-Advisement (1:00)
Sept. 1	Registration
Sept. 2	Registration
Sept. 5	Labor Day holiday
Sept. 6	Classes begin
Sept. 7	Late registration begins (10:00)
Sept. 12	Last day for late registration and course changes.
Sept. 10	Last day to drop a course without WF. Last day to a
Oct. 10	December graduationMidpoint in Fall Semester
Oct. 21	Thanksgiving recess
Nov. 24	Last day of classes
Dec. 14	Reading day
Dec. 15	Final examinations
Dec. 16	



From the Editor: *'Coastal is So High Schoolish'*

Farah Freshman strolled on campus as the rituals of orientation were in progress. She watched, yawned, watched, and yawned again. She began to complain.

Complaining was her favorite extra-curricular activity. Since she was never one for the academic life, complaining was her only activity at Coastal. She would say, "Oh, Coastal is so high schoolish! It's so small and there's nothing to do. I wish I had gone to Columbia. It's so neat and there's so many discos. Everybody parties!"

When classes began Farah couldn't resist dropping History 101, English 101, and German 101. She would put it most eloquently, "Who needs those. All I want to do is teach, get married, and have babies."

Farah was working diligently on her Mrs. Degree. Independence was not her thing—especially since Daddy was footing the \$315 for her attendance at Coastal.

How Farah hated Coastal! She would say, "Coastal is so high schoolish." She dropped another class. In her words, she needed "time to get adjusted to college life." Besides Daddy would understand. Daddy did.

As the semester came to an end, so did Farah. She stopped attending her only remaining class, Home Making 100.

She knew Daddy would understand. Daddy did. She said, "Daddy, Coastal is so high schoolish, just let me go to Columbia." Daddy said yes.

Farah left for Columbia and nobody saw her for two years. Recently a friend ran across her in a local supermarket. She was no longer attending Columbia. The folks up there just couldn't accept her .14 GPA. Daddy stopped understanding. She tried to explain to her friend who she did not stay at Coastal. "you know, I never liked Coastal. It was so high schoolish."

Drda: Come by and Give a Hand in Developing Coastal

By Robert Drda
Student Government President

As President of Coastal's Student Government Association, I would like to welcome all the returning and new students to Coastal. As a student to our community you are helping this school grow, not only in size but in its potential to provide more for you. In return, I urge each student to take part in what can be four exciting years.

Student life at Coastal is what you make of it. Coastal is still a commuter college, with

very many plans slowly becoming a reality. We have many clubs, organizations, and outside activities. Such projects as intramurals are becoming very popular as well as traditional activities, such as Coastal pageants and Cina week.

Coastal provides a professional staff of counselors who are here to help you maintain a steady, easy path through college. Hopefully, it will be a path that is full of excitement and personal rewards. The easy part of your path is the enjoyment you receive from the people you meet through

involvement in campus activities. This brings enjoyment as well as recreation. It also develops ideals and pleasurable personalities that are a trademark of Coastal.

Be part of an experience that will be rewarding. Help Coastal grow and develop into a college that serves you. After all, you are the mainstay of this school. Make it worth your while by being part of it. Become active - help to make Coastal known.

This upcoming year, I will be working to provide better communication between the

students and the faculty. If I can be of any help to you, don't hesitate to come by and tell me. I'm open to suggestions as to how to improve student activities at Coastal. We have an activity period during the early afternoon that was provided so students don't have to drive back and forth from home. This is your school and we want you here as much as possible so you can become involved.

There are many projects to be done at Coastal and I need your help. Come by and give me a hand in developing the potential of Coastal.

In Memoriam Eddie Euchler

A Fine Student and Athlete

Contribute to the Eddie Euchler
Memorial Fund in Cino's

From the Top Singleton Greet New Students

By Dr. E. M. Singleton
Director of Coastal

It is with a great deal of pleasure that I welcome all new as well as returning students to our campus for the 1977-78 school year. The administration, faculty, and staff stand ready to give you all the help possible to make the coming year a great success.

We feel that our college is blessed with a highly qualified faculty, knowledgeable in their fields with diverse backgrounds and experiences, who have the ability and desire to help you improve yourself intellectually as well as in a cultural sense. Although you should place emphasis on the academic side of your college life, you should also take time to participate in extra-curricular activities. A very active Student Government and an interested Campus Union are here to help you enjoy your

extra-curricular life. Student publications, clubs, and social functions are available to you. Participation in these activities will aid in your development as a well-rounded person. We expect to have a very successful year in male and female athletics. Your support of our teams is not only essential, but will also enhance your college life.

Please get a good start at Coastal in your planned program of study by consulting with your faculty advisor, and registering for the correct courses; and, beginning the semester by doing your assigned work the first day. A good, solid start will do much toward a good grade at the end of the term.

We hope to occupy our new library building shortly after the beginning of the fall semester and construction will begin on a new student union around October. We hope to have a tranquil year as we watch ourselves grow.

The Chanticleer Needs Some Help

Interested in seeing your name in the student newspaper? Well, the Chanticleer needs interested freshmen, transfers, or returning students. No journalism experience is needed - not even typing!

If interested, sign up for CEGL 220 Writing for Publication. There is no grade pressure or tests in the one-hour-a-week class because

it is primarily for putting out The Chanticleer.

The Chanticleer desperately needs interested people in the following areas: sports writing and editing, photography, advertising and feature editing.

For any more information, contact Tim Meacham at 449-4317, Al Poston in Student Affairs, or Sally Hare at extension 176.

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Silk Underpants Confuse Wlollop

Editor's note: This letter is in response to an editorial written last year by Judy Sims, editor 1976-77.

School spirit: that's what your last editorial discusses. Well, my colleague disagrees. Prof. Waldo Wlollop, visiting professor of Sociology at Coastal, stormed into my office waving a copy of the Chanticleer. "What is this?" he cried. He fulminated for awhile in Zuzi, his native tongue, at last calming down enough to exclaim, "School spirit--student pride--basketball." I urged him to sit down and compose himself. Pulling out a Ngo leaf and wrapping it around a colorful mixture of herbs, he bit off a mouthful and chewed violently. "You Americans crazy," he said, spitting into the wastebasket.

Well, I found this provocative and un-Sociological. "What's your gripe," I asked, "did somebody force your bullock cart off of Highway 501 again?"

"I drive down the median now," he replied--adding suddenly "Socrates would get ulcer!"

"Exactly," he replied. Spit--out flew an orange-specked stream of green into the wastebasket. "Read this: 'All students who supported the team at the games and the faculty and staff members who encouraged students attendance, are the core of school spirit.' Smbok!"

"What's wrong with that," I asked.

"School spirit is not basketball."

"Would you mind expectorating a little more quietly, Prof. Wlollop? In America," I continued, "That's school spirit--basketball, football, the whole thing. I mean, like Conway High School--it just had Spirit Week, which means they had a pep rally and basketball games, and a pie-throwing--"

"Pep? Pie? Prof. Wlollop bolted to his feet, his eyes glazed. I explained the way things are, earnestly giving some background information on sports and schools. "You're not really a school

unless you have a Team," I explained. Gently settling him back in his chair, I read the following paragraph to him: "This event (the district tournament) has caused more school spirit and unity than has ever been known by Coastal students. This is especially important if the college goes independent anytime in the near future. This is the beginning of student pride in this institution." I explained that the Team IS THE SCHOOL--our proxies, our US against Them.

These fellows running down and up, bounce, bounce, bounce, in the silk underpants, that the school?" Prof. Wlollop looked at me piercingly. I confess I had to shift my eyes to his nose-ring. Mustering courage, I changed my game plan. "Look the Team brings in students. Coastal gets its name publicized, and the bigger the games, the bigger the classes."

Prof. Wlollop smiled. "Ah," he purred, "the way I hold a carrot or a leak in front of my bullocks. Whenever I travel I always take a leak."

I had to bite my lip. Thinking to have the advantage, Prof. Wlollop pressed me: "Expedient, yes; expedient it may be. But is it right?"

"It's very exciting," I retorted.

"But is it academic excitement?" he replied in his strange sing-song. "Is it the excitement of inquiry, of debate, of freedom to explore oneself, society, the universe? THIS are the core of school spirit!"

After asking him to spit on the bottom rather than the sides of the wastebasket, I retorted thus: "All these things are nice, Socratic, Philosopher's Domey and all that--but they're not enough. Sound mind and a sound body."

"O.K.," nodded Prof. Wlollop. "I went to your basketball game, I have exciting time, I scream, I watch beautiful hits, everybody cheer together, I feel good." He rose dramatically and grasped his whip: "But the core of school spirit--" here he held the whip in the air and lashed it against my filing cabinet--"Pep, PIP!"

Cringing in my chair, I asked frantically, "Where do you play sports in your country, then?"

In our temples, of course." "I myself," he added, standing at attention, "caught the sacred goat and won the holy kidney." Holding his head erect, he marched out.

Sincerely

Randall A. Wells
(Asst. Prof. of English)



Faculty, Administration and students unify to support Chanticleers.

Faculty Is More Than Just Good

By Tim Meacham
Editor

If a qualified faculty is what freshmen are looking for, look no more! Out of a faculty of 91 last year, 43 had doctorates, while 38 had graduate degrees in fields ranging from Jurisprudence to Fine Arts.

Coastal can also boast of one of the most cosmopolitan faculties anywhere. In the math department, Dr. Subhash Saxena holds a Ph.D. from the University of Delhi. Over in Sociology and History is Dr. Bruno Gujer. Gujer received his doctorate from the University of Zurich. Coastal has two graduates from the University of Innsbruck -- Dr. Reinhold Engelmayer in Anthropology and Dr. Martha Thomasko in Psychology. Dr. Alvin Hall, Associate Professor of Foreign Languages has had teaching experiences from Israel to Germany. Don't forget Dr. Bob Robinson either. Robinson spent his undergraduate years at a small school in England - Oxford.

As far as American scholars are concerned, Asst. Professor of English, Dr. Don Millus holds a Ph.D. from Yale, while Dr. Eleanor Lester is Harvard reared.

The list is a long one and the aforementioned names are just a few. So freshmen, if a qualified faculty is what you are worried about...



A Message to The Newcomers

TO THE EDITOR

Welcome to the sacred halls of learning. You will meet professors you will hate, snobby students, and exams that will make the courageous a coward instantly.

Mine is the voice of experience because this past spring, I was new and had zero credits under my belt. Today, I have 25 credits and I'm settling in as a regular around here.

Now that we've dispensed with the worst that you will encounter as a new student, let's get to the good.

You are entering a fantastic world of daily challenges. You will learn subjects that hopefully will stimulate you to want to learn more.

Coastal has a superb athletic department. You won't want to miss supporting a single game this year.

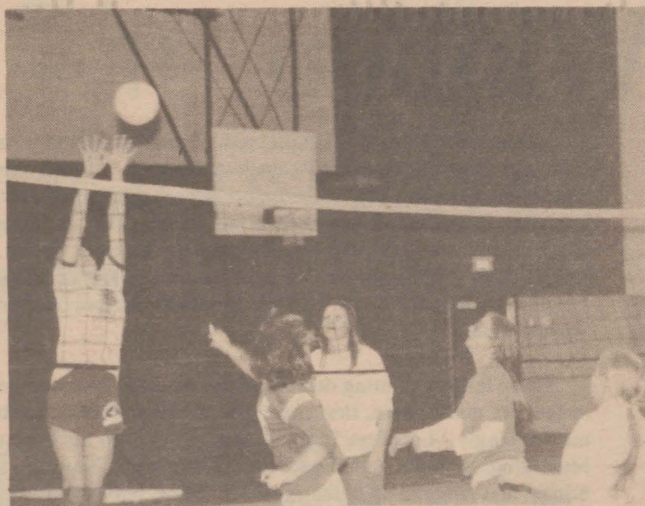
Attend the events sponsored by the drama and fine arts committee. You will be able to expand and enrich your life tremendously.

This can be the best time of your life or the worst. It will depend on whether you approach coastal with a positive attitude or a negative or a negative attitude. What you gain here will depend on what you are willing to give while you're here.

I almost quit after getting my first exam back but I stayed and fought my fear of exams. They're still my worst enemy but I'm not going to give in to my fear. I hope exams aren't a problem for you, but if they are, hang in there. Relax and start enjoying college.

Sincerely

Mary Jean Baxley
Chanticleer Staff Reporter



Girl's volleyball team practices for tourney.

Women's Sports Looking Better

Coastal offers three varsity sports for women. They include volleyball, basketball and tennis.

Ms. Violet Meade, Asst. Professor of Physical Education, and head coach of both the girl's basketball and volleyball teams, joined Coastal's faculty three years ago, after an eight year stay at the University of South Carolina at Columbia, where she was also coach of basketball and volleyball.

The women's tennis team is coached by Ms. Sarah Ann McDearmon. McDearmon joined the Coastal faculty last year.

According to McDearmon, "The women's program has improved in the last three years and looks forward to more success in the coming year."

"The majority of women athletes played on varsity teams in high school in the Horry County area," says McDearmon.

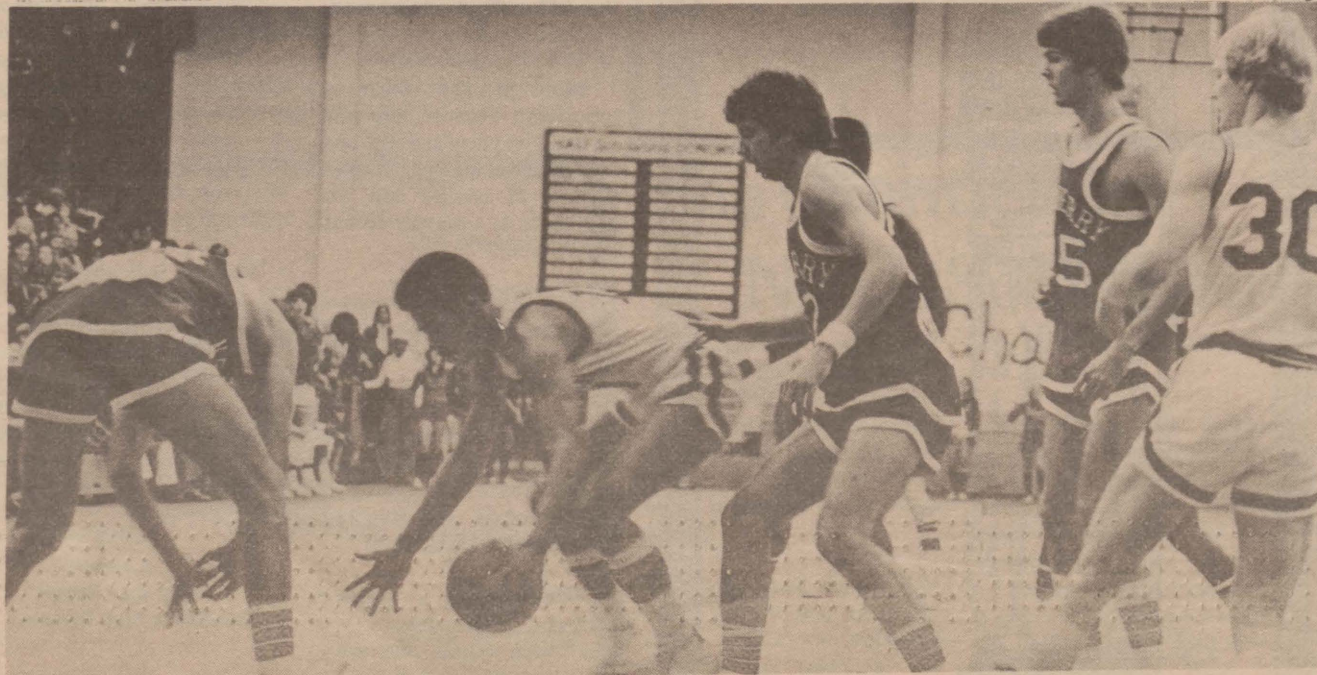
Last season, the women's volleyball team enjoyed a successful 10-8 record. The team traveled to Jacksonville,

Fla., for the annual Jacksonville University Invitational Tournament. This was the first year Coastal's team was invited to the prestigious tournament.

As far as roundball is concerned, the Lady Chants have had to struggle with some pretty tough scheduling the last two years. Although the team finished a hapless 3-16 year in 1976-77, the team only lost one member of their squad. With the returnees and some transfers -- as well as incoming freshmen, the Lady Chants are hoping to improve their record.

The women's tennis team posted an impressive 10-5 record in 1976-77. All home matches were held at the Myrtle Beach Raquet Club. McDearmon, head coach of the netters, was assisted by Grisley Arnette, tennis pro at the raquet club. The team lost only two players to graduation, and hopes for another successful season.

**GO!
CHANTS**



Manuel Jessup, All-District 6 player, scrambles for loose ball against rival Newberry.

Chants Get Hitting Expert

Coastal will have a new baseball coach this fall.

Larry Carr, previously with the Major League Scouting Bureau in Delaware, Maryland, and Virginia, will take over the position as John Vrooman moves into administrative work.

Carr's expertise is in the field of instructional hitting. In a press conference held at 2:00 p.m., on July 20, in Coastal's seminar room, Carr demonstrated his new techniques to the news media. He began by passing out photographs of his "bat to tire drill" which Carr describes as "unbelievably" efficient at developing power. The drill, explained Carr, is designed to make the player use nine swings while working on different areas of contact.

Carr's philosophy of hitting is somewhat revolutionary because it relies on body movement without the player actually stepping into the ball. "It's been said," Carr explained, "that hitting is like chopping down a tree with an axe and that's exactly what it is." The entire sequence Carr said is to "show the student exactly what we want him to do."

Carr plans to teach sequences in hitting, throwing, and baserunning. Other plans include a visual test of all players. "Major league vision is now tested to where there is at least ten visual skills."

Carr warned returning players that no player can be complacent about a position on the team. "I've got ten confirmations right now and I expect two more this week--and, Coach Hambrick (Athletic Director at Coastal) will be pleased to hear that five of them are pitchers." Vice President and Director of Coastal Dr. E. M. Singleton interjected to explain that the players were not scholarships, rather players who have been working with Carr.

"I'm looking forward to it," said Carr. "Those people in the tennis courts had better watch out because we are going to be hitting them out."

Wreck Claims Life of Player

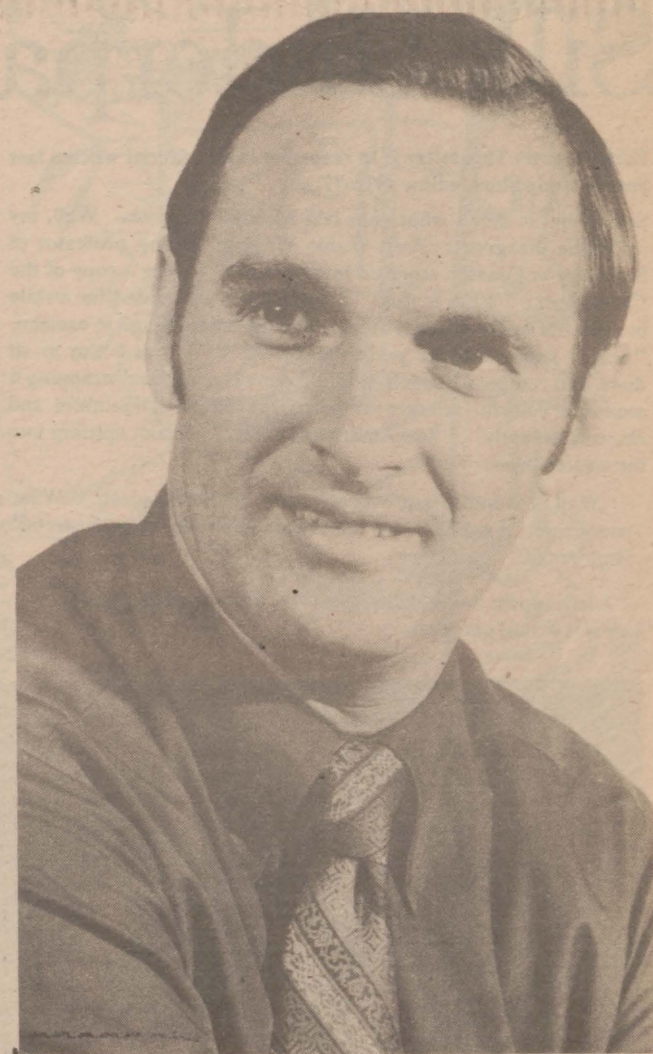
Eddie Euchler, co-captain of the baseball team last season, was killed August 6, in a motorcycle accident near his home in New York.

According to The Sun News, Euchler was playing summer league ball and was on the way home when he lost control of his motorcycle.

Euchler played at Coastal three years after transferring

from a junior college. During Coastal's first district championship season, Euchler hit .294 and drove home 33 runs.

In an interview with the Sun News, Euchler's ex-coach, John Vrooman said, "Eddie deserved a lot of credit for leadership on this year's championship team. He made a lot of friends in this area in his three years at Coastal and will be missed greatly."



Larry Carr, new baseball coach, plans on improving Coastal hitting.

Bergman Grabs Two of Three

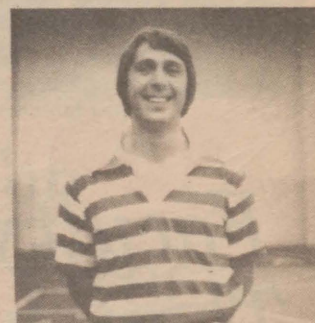
Coastal basketball coach Russ Bergman announced the signing of two players, while also announcing the loss of a 6'9" All-American junior college player to Mercer College in Atlanta.

Steve Hardy, a 6'2" guard, comes to Coastal from Dekalb Central Junior College in Atlanta where he averaged 18 points per game and was MVP of two tournaments. Page Faulkinburg, the other player signed, comes from Ocean County Junior College in New Jersey. Faulkinburg is a 6'4" swing forward who averaged 21 points and 13 rebounds per game while in junior college. Concerning Faulkinburg, Bergman said, "I know 6'4" doesn't sound real big for a forward, but he's a real hustler - a Pete Rose type, diving after balls all the time."

Bergman expressed his disappointment over the loss of 6'9" All-American junior college player Robert Miles. "He told me he got the chance to play for a NCAA-1 school. He wants to play pro ball and he thought he would get more exposure. What could I say?"

"Since Mercer is a NCAA-1 school and we are NAIA there's nothing I could do about it really," Bergman continued. "We have a center, Bobby Livingston, but you know how those big guys always seem to get in foul trouble."

The Coastal team returns all but three of its players, including All-District 6 star Manuel Jessup. People are



Bergman

saying the team is a good bet to take NAIA District 6. "I don't know if it's good to be picked first," Bergman said. "Last year the College of Charleston was picked first and they finished ninth." Coastal's 1976-77 record was 21-10 and they finished second in NAIA District 6.

SPORTSQUIZ



LEFTY GROVE HOLDS THE A.L. TOP SPOT FOR SOUTH PAWS WITH 31 WINS, SET IN 1931. WHO IS LEFTY'S N.L. COUNTERPART?

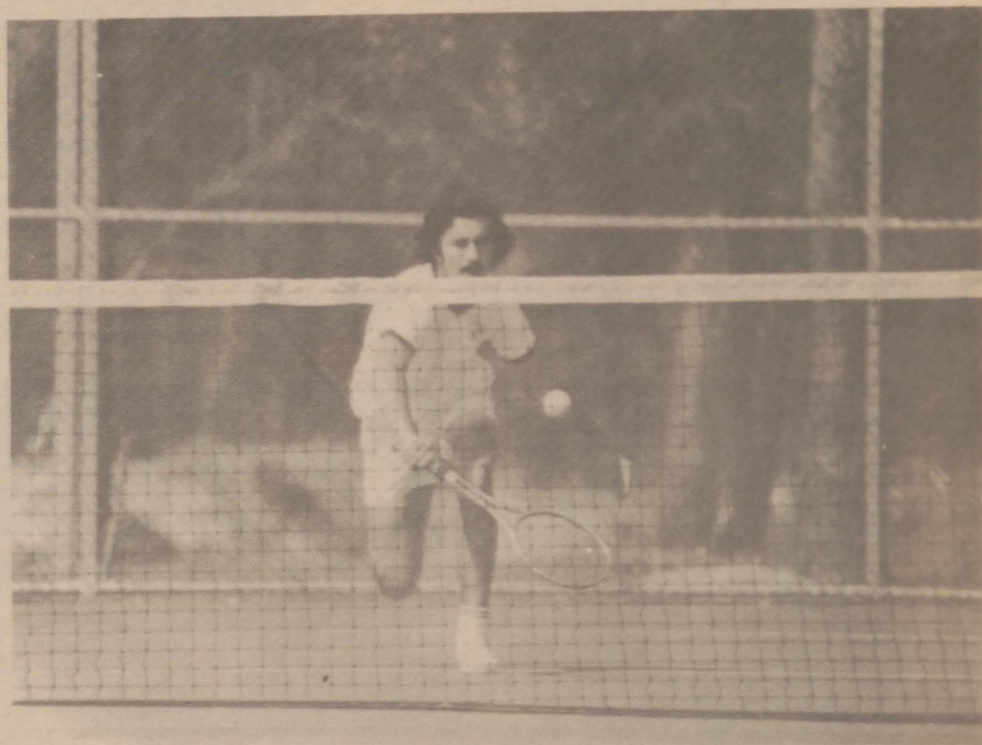
- A. SANDY KOUFAX
- B. CARL HUBBELL
- C. STEVE CARLTON

Answer: sandy and steve

Coastal Has a Bit of Everything



Joel Sachs and Cheryl Setzer, pianists, perform in Coastal's lecture hall.



Tim Hardee, full scholarship netter, rushes the net for return.



Coastal students pose for shot on ski trip to Sugar Mountain.



Art student glazes pottery.



Student attempts grease pole climb on Cino Day.



Dr. Englemayer's Anthropology class goes on field trip.

Coastal Clubs Offer a Variety to All

By Jane Ryan
Staff Reporter

There is a wide variety of clubs open to students at Coastal this year. Some appeal to the scholar, some to the sportsman and others to the social creature in all of us. Following is a list of student clubs and societies:

1. The History club meets at the home of Mr. Jim Branham twice a month. The purpose of the club is to provide an informal setting for discussing topics of current social, economic, moral or historical interest. Past subjects have included capital punishment and pornography. For more information contact Mr. Branham in the History Dept.
2. The Fishing Club is one of the most active campus organizations. The club sponsors regular fishing trips aboard the Ms. Coastal and each spring sponsors an intercollegiate fishing competition, the only one of its kind in the country. For further information, contact Dr. Don Millus of the English faculty, or Dr. Richard Morre of the biology department.
3. The international Club, under the direction of Dr. Bruno Gujer of the History faculty, seeks to bring foreign students to Coastal. The member of the club feel that an international student body is of great benefit to all at Coastal. Dr. Gujer is anxious for all interested students to contact him as soon as possible at the start of the fall semester to welcome the foreign students who will be at the college this year.
4. The Upstage Company is the college's dramatic society. The company also extends membership to interested persons in the community. Each year several productions are presented at the college and elsewhere. Past shows include Jesus Christ, Superstar, Outcry, and An Evening of Chekhov. For further information, contact Mr. Michael Fortner of the Theater Department or Linda Bellany, president of the club.
5. The Student Nurses Association is open to all students interested in the school of nursing. It aims to provide pre-professional activities at a local level for student nurses.
6. The Koastal Klowns are a group of students who perform at charity functions, parades and other functions as light-hearted representatives of the college.
7. The Physical Education Majors (PEM) are a group who, as their name indicates, are all physical education majors. This club helps organize intramural athletics and sponsors service projects in the community. The club emphasizes, however, that you do not have to be a physical education major to join.
8. The Canterbury Art Club helps foster interest in the visual art, both at the college and in the surrounding community.
1. Alpha Mu Gamma, a foreign language honor society. The purpose of this society is to recognize students for outstanding achievement in their first two semesters of college foreign language study.
2. Alpha Phi Alpha is a national social fraternity which promotes social, economic and intellectual development in order to prepare students for the greatest usefulness in the causes of humanity.
3. Alpha Phi Omega (APO) is a national service fraternity. Its purpose is to develop leadership, promote friendship and provide service for the school and community.
4. Sigma Delta Phi is the only sorority at Coastal. The aim of the club is to provide a feeling of social identity for its members and to promote the ideals of sisterhood.

More information on any of the clubs may be obtained by contacting Al Poston, Student Activities Director, in room 015 of the Student Union building, or by contacting a representative of the club in question.



The Upstage Company rehearses for its production of "Jesus Christ, Superstar."

Coastal Who's Who Gives Student a Chance to Excel

To be nominated to Who's Who Among Students in American Universities and Colleges is an honor bestowed each year upon select upper-classmen in more than a thousand schools across the nation. According to Dr. Ronald Lackey, Dean of Student Affairs until his resignation in May of 1977, Coastal is eligible to select up to 29 students to appear in the annual edition.

Besides the honor of local and national recognition which follows from the publication of the student's biography, there are other benefits. These include access to letters of recommendation from the Who's Who Society to either the student or his prospective employer, or the prerogative to list the society as a reference on employment applications.

From time to time, the student is asked to participate in national student polls conducted on major issues of the day.

Dr. Lackey said that nominations are solicited from all students, faculty and staff. The nominations must be submitted to the Student Affairs Committee at the beginning of the year. This committee evaluates the prospect and sends its evaluation

to the National Who's Who Society.

Requirements are: a 3.0 GPA, attendance at Coastal minimum of twelve hours, an accumulation of 60 hours, and attendance at Coastal at least two semesters.

All nominees are asked to complete a questionnaire on which extra-curricular activities are noted. The nominated students are those who are a service to both the school and the community.

Singleton Says Coastal is 'Gratifying'

By Tim Meacham
Editor

"Like most freshmen, I almost bombed out." No, those aren't the words of a Coastal sophomore, but the words of Vice President and Director of Coastal E. M. "Dick" Singleton used to describe his first year at the university of South Carolina.

Singleton settled down and received a B. S. degree in Physical Education in 1949. He later received a Master's degree in Education in 1956, and a doctorate in Education Administration in 1971. Singleton received both graduate degrees also from the University of S. C.

Singleton is a true-blue Horry Countian, born in Bucksport and attended Conway High School. After

graduating from college in 1949, he took a job as Coach and Physical Education Instructor for Conway schools.

In 1955, he became principal of Conway Elementary School. The years following he became principal of Conway Jr. High, and later Conway High. In 1960, he took the job of Superintendent of Conway City Schools.

Singleton explained how he became vice president and director of Coastal. "A few colleagues of mine were appointed to the Horry County Higher Education Commission and they thought I would be good for the job," he said. He took the position in 1963.

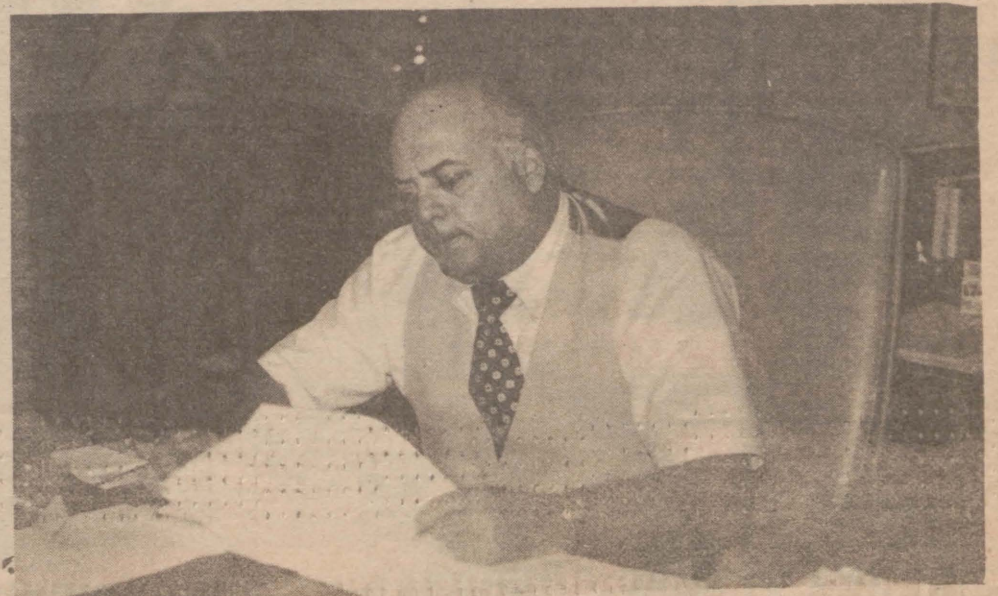
Singleton describes his time at Coastal as "a great

challenge to me." He elaborated, "Watching Coastal grow and develop has been the most gratifying experience of my life. I see Coastal growing

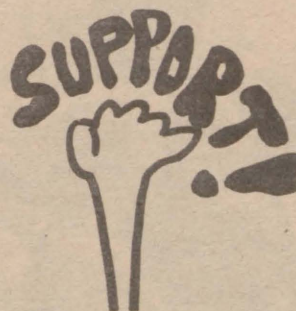
into a student body of 3,000, with dormitories on campus."

Singleton is married to the former Elizabeth Jane Parker

of Bainbridge, Ga. They have three children -- Francesca, 21, Stephen, 10 and Kim, 15.



Dr. Singleton expects Coastal to grow to a student body of 3,000 [photo by Doug Smith]



Stanton Emphasizes Three Different Areas

By Susan Kennedy
Associate Editor

Dr. Paul E. Stanton, Dean of Academic Affairs, believes Coastal to be developing into one of the quality, four-year schools in the state. To accomplish this goal, Stanton feels that progress in three areas of academic emphasis.

Initially, Stanton believes Coastal must provide equal opportunity to any potential student from the immediate surrounding area. Coastal must open its doors to any qualified high school graduate wishing to further his academic education. The college will provide instructional services such as a writing laboratory, career planning, and counseling for these new students.

Coastal also aspires to attract the students who were in the highest echelon of their high school graduating class.

Finally, Coastal is seeking to broaden its evening course program in order to provide the opportunity for older students to continue their education. By doing this, Stanton believes it will attract mature individuals wanting a formal education.

Stanton thinks with this diversification of students the academic staff will be challenged to establish an environment conducive to education.

"The employment syndrome" is what Stanton believes is the biggest threat to higher education. He said that when an educational institution becomes more interested in providing avenues for higher earning capability, then the institution has failed to live up to the expectations of classical education.

In relationship to the classroom-faculty situation at Coastal, Stanton said, "A course is not just a course." He continued by explaining that it is also a chance to encourage growth among students and teachers.

Stanton also advises that students should become familiar with the student bulletins and handbook so they can become more aware of all the services provided by the college.



Dr. Paul Stanton warn against "Employment Syndrome."

Would You Believe...

Of the more than 110 species of mammals that have become extinct in the last 1,900 years, at least 70 per cent have died out in the last century.

* * *

In the Beginning Coastal Forms

[Editors Note: This article is based on information obtained from a previous article which appeared in the 1976-77 edition of the Chanticleer]

The history of Coastal Carolina began when the Coastal Educational Foundation was formed on July 23, 1954. From the Coastal Educational Foundation the Horry County Higher Education Commission was formed. These two groups combined gave birth to Coastal Junior College.

On August 1, 1959, Coastal Carolina Junior College signed a contract with the University of South Carolina. On September 16, 1960 Coastal

received its first students. It was officially a two-year branch of the University of South Carolina.

As a two-year branch, Coastal offered Associate degrees in several areas while cooperating with extension studies at the Myrtle Beach Air Force Base, Georgetown and Williamsburg counties.

In 1973, Coastal added a junior year to its curriculum through the benefit of special legislation. The following year Coastal became a four year branch of the University of South Carolina as it added a senior year.

By Susan Kennedy
Associate Editor
"All students should apply for financial aid," states John Grant, Director of Financial Aid. "Many students are unaware of the fact that they are eligible for financial assistance," added Grant.

Some students apply for various types of aid and are ruled ineligible. As a result, these students simply forget about the possibility of receiving financial assistance. However, they are also unaware that the application may have been filled out incorrectly. Thus, Grant advises that all students who have been ruled ineligible to come by the Financial Aid Office and discuss their application with him.

Grant said that it is important to have a student's financial information on file. "Many times a student's circumstances may change and an emergency may rise. If we have an application already on file, this speeds up the chances of a student receiving immediate financial assistance. What I am trying to emphasize is that persistence pays off," declared Grant.

There are various types of financial aid at Coastal. The work-study program allows the student to work either on campus or off campus. The student may work for any public, non-profit organization. The employer pays 20% of the student's wages while 80% is funded with federal money. This

program provides an excellent opportunity for the student to work in his field of study.

Another type of assistance may be obtained through a Basic Educational Opportunity Grant. Need is determined by the BEOG, and there is no repayment.

Aid is also available through two types of loans. The National Direct Student Loan is a long term loan on a low interest basis. The student repays the government over a 10 year period after he has completed his four year education. The South Carolina Guaranteed Student Loan is available to anyone with an income less than \$25,000 annually. The interest rates for this state loan is slightly higher than the national loan.

Local scholarships are also available. In addition, nursing and athletic scholarships are awarded to deserving students.

Grant stated that while many continuing students are known, most freshmen are not known. Therefore, Grant emphasizes that all new students consult the Financial Aid Office.

SLAPSTIX

There is no Gift
like the Present

You Are in Campus Union

By Jane Ryan
Staff Reporter

Each student at Coastal is automatically considered a member of Campus Union. Campus Union is responsible for organizing dances, concerts and other entertainment for the student body.

Membership in Campus Union has two advantages: 1) associated with Campus Union When the union organizes a for two years. When a function at one of the local discos, Campus-Union event is in the

only Campus Union members are allowed to attend. 2) Members are allowed to attend all meetings to help plan future events and discuss the reasons for success or failure of the past event.

Campus Union Coordinator for the 1977-78 academic year is Simon Spain, a Fine Arts major. Simon has been

offing, Spain may be seen walking through the halls of the college enlisting help in hanging lights, selling tickets or serving refreshments.

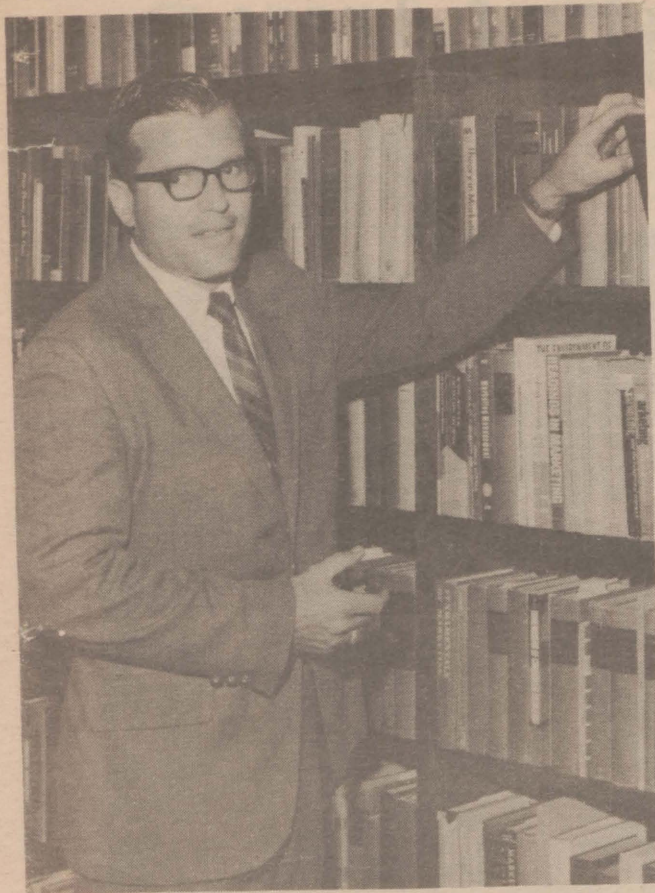
Spain and a small nucleus of hard workers have been responsible in the past for a Mother's Finest concert at the Electric Circus, a tremendously successful outdoor concert by the "Mission Mountain Wood Band", a jazz concert by the "Michael Leonhardt Trio"

and numerous dances at the Convention Center, Cafeteria Disco and elsewhere.

Campus Union meetings are necessary to get as many ideas as possible from the students. Spain needs the help of the entire student body for work that is entailed in preparing for a major function. Becoming actively involved in Campus Union is a good way to get to know the way the school operates and get acquainted with a large number of people.



Two Coastal students enjoy a sip of suds during a Campus-Union organized event - Cino Day.



Dr. Donald Thompson, new Dean of Administration.

Thompson's Door is Open to All

By Tim Meacham
Editor

"We'll help anybody we can with fees or anything else. My door is open. We'll see if they incoming freshmen can get to the right place. We welcome suggestions."

That's the message Coastal's new Dean of Administration, Donald L. Thompson wants to deliver to the new faces on campus next year.

Thompson, somewhat of a "freshman" himself, is filling the position vacated by O. M. Higgins in December of 1976.

The University of California, Berkeley graduate expressed his opinion of the trend in higher education towards marketability. "First of all, we are over-emphasizing job-related aspects of education. Of course, that's a useful place to start but students have been placed into fields of study on narrow grounds--market value. This fails to bring out the individuality in each student. We need to begin stressing some sort of life values to the individual."

Thompson comes to Coastal from Slippery Rock State College in Pennsylvania where he served as Vice President for Administration Affairs and Professor of Economics and Business for eight years. He has had other teaching and administrative positions at the University of Oregon and the University of California at Berkeley.

Thompson said he will not be teaching for at least one year. "There is so much work to be done in here, it wouldn't be fair to the students."

SEPTEMBER	
12	Fall Registration
13	Open House
14	Classroom
15	Football featuring Sue Gentry, Organist, at First Methodist Church - 5:00 P.M.
16	Worship Service
17	College Football
21-24	Bob Hope Talent Show
24	Volleyball (A&S) Sweepstakes at J. H. H. H.
24-25	Golf featuring Robert Blackie, Pianist, in Lecture Hall - 8:00 P.M.
27-28	Student Government Association Elections
28	Coffeehouse featuring Tina Kahr
29	Student Recital in MS 350 at 12:30 P.M.
30	Volleyball: CCC vs. South Carolina, Winston, and Enking - home 5:00 P.M.
OCTOBER	
1	Volleyball: CCC vs. Francis Marion, Coker, and Enking at Florence
4	Volleyball: CCC vs. College of Charleston and South Carolina at Charleston
6	Recital featuring Robert Blackie, Pianist, in Lecture Hall - 8:00 P.M.
8	Volleyball: CCC vs. Furman and Benedict - home 2:00 P.M.
10	Volleyball: CCC vs. Coker at Hartsville
13	Recital in MS 350 at 12:30 P.M.
13	Concert featuring Jimmy Rossini
14	Volleyball: CCC vs. USC Aiken, USC Spartanburg, and Augusta at Aiken
17-18	Golf: Elton Hunsinger Golf Tournament at Elton
18	Volleyball: CCC vs. USC Spartanburg and Furman at Spartanburg
23	Power Concert
24	National Maritime Festival at Main Street Amphitheater, Charleston - 8:00 P.M.
25	Volleyball: CCC vs. USC Spartanburg and College of Charleston - home 5:00 P.M.
27	Concert featuring Volynsky Classic Jazz Orchestra at Myrtle Beach Convention Center - 8:00 P.M.
27	Recital in MS 350 at 12:30 P.M.
27-29	Volleyball: Jacksonville University Invitational Tournament
31	Halloween Costume Party
NOVEMBER	
25	Volleyball: Charleston College College Tournament at Cypress Lake, N.C.
26	Volleyball: USC Spartanburg College Tournament
26	Volleyball: Columbia and Coker - home 5:00 P.M.
30	Recital in MS 350 at 12:30 P.M.
30	Volleyball: A&S State Tournament
14-15	Golf: Myrtle Beach Invitational College Tournament - home
17	Recital in MS 350 at 12:30 P.M.
18	Men's Basketball vs. USC Spartanburg - home 7:45 P.M.
19	Men's Basketball vs. Morris - home 7:45 P.M.
20	Recital at First Methodist Church, Conway 4:00 P.M.
22	Men's Basketball at Myrtle Beach Convention Center - 8:00 P.M.
23	Thanksgiving Dinner
24-25	Men's Basketball at USC Spartanburg
26-30	Men's Basketball at USC Spartanburg
DECEMBER	
1	Men's Basketball at Furman at 7:45 P.M.
1	Christmas Eve
2	Men's Basketball at USC Spartanburg at 7:45 P.M.
3	Men's Basketball at USC Spartanburg at 7:45 P.M.
7	Christmas Eve
9	Christmas Eve
10	Men's Basketball at USC Spartanburg - 8:00 P.M.
11	Concert: Choir, Sacred Chorus at First Methodist Church, Conway - 7:30 P.M.
13	Concert: Choir Christmas Concert in Lecture Hall 8:00 P.M.
15	Reading Day
16-22	Final Exams
17	Women's Basketball at USC Spartanburg
23-31	Christmas Holidays
27-28	Men's Basketball - 1976 Invitational Tournament

Sandy Baird on Last Year's Dropouts

Editor's note: This interview was conducted when Baird was Director of Counseling. He is now Director of Graduate Regional Studies.

By Mary Ryan
Staff Reporter

Ryan: What is the dropout rate at Coastal?

Baird: I don't know the exact figures, but in the first semester this year, we had a total of 180 with a low GPA of less than 1.0. These are people in a good deal of academic trouble. There were other students who dropped out without low GPA's.

Ryan: Are you most likely to be able to help those with low GPA's or those without?

Baird: I think it depends on the nature of the academic difficulty. If it is a motivational problem or an attitudinal problem, I think there is much more hope with a student like that because a faculty member, counselor, or another student can help.

Ryan: How many of the 180 students you mentioned have you identified?

Baird: Roughly 85 who are still in school and we have made contact with roughly 75% of them.

Ryan: You mean you have interviewed them?

Baird: Not personally, a procedure was set up which included shaving our list with divisional chairpeople and trying to match up advisors with advisees. The object of this was to find out the nature of the student's academic difficulties and employ the services of the community to help them. For this we need the counseling services. Remedial services such as English lab, Math lab and individual faculty members also help. We hope that by diagnosing specific problems we could initiate the proper cure for them.

Ryan: What was the result of this procedure?

Baird: The feedback we got was minimal. We were hoping that the advisor-advisee relationship would generate interaction within the academic community which would help these students overcome their natural inhibitions associated with their consultations with faculty members. We did get some referrals into our counseling center here and we talked with about 20 people.

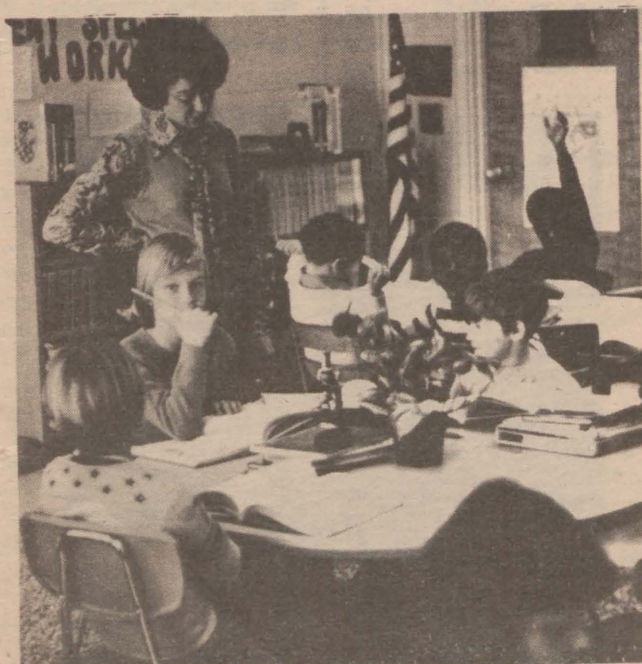
Ryan: With this kind of program, and with some persistence in pursuing it, do you think that it will serve as an educational process for both students and faculty members?

Baird: Yes, most of the literature we have looked at indicates that many dropouts occur amongst students with average skills who

feel that they are alienated to the system. It seems that one of the most important factors in retaining such students is an adult contact within their environment, usually a faculty member or advisor, or someone in the system who cares about them.

Ryan: I am told that there are plans for the future too. Can you tell us anything about these?

Baird: Yes, we'd like to focus on the advisor-advisee relationship and make it more than a once-a-semester visitation, when the student comes in, sits down, and has a very superficial conversation, if any with the advisor about what to take. The form is signed, and that is all until next time. We would like the advisors to take a more active role but we're not sure how to do that yet. A significant number of faculty members already do this, but there are others who don't and it can be a mutual problem. On one hand some faculty members do not like to spend their time advising--and they should have this choice. On the other hand many students have inhibitions about approaching a professor. Nevertheless, we think the problem is solvable and we will be making serious attempts at a solution in the near future.



Who's this? A professor in a grade school? Dr. Puskas [pictured above] trades positions with a Woodlawn School teacher in a nationally publicized teacher exchange.

Knowing What to Buy in Bookstore

By Mary Jean Barley
Staff Reporter

Knowledge of what you need to buy is the key to success at the book store. It is essential that students go to class and find out exactly what books are required by the professor. Then you will be ready to take your shopping list to the book store and purchase your needed books.

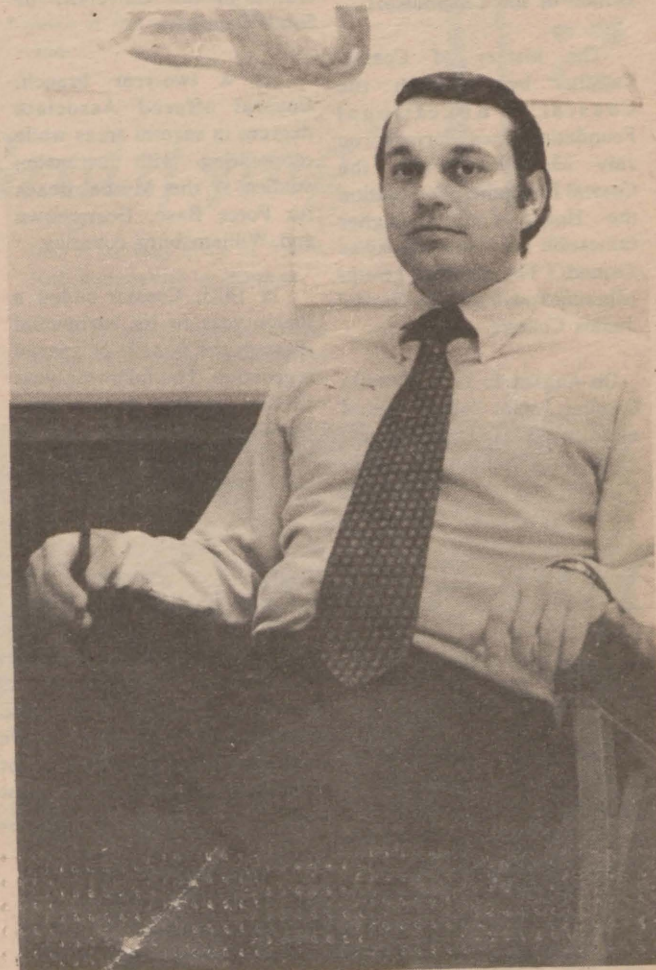
Bob Elvington is the manager at the book store. Bob and his secretary, Ruby Cooke, stand ready to assist you in any way they can.

The store carries a good supply of dictionaries, art supplies, CPA study guides, liesure reading material, plus an ample supply of regular school supplies.

This year the book store will not be able to buy back used books. However, at the end of the semester, the Coastal Business Club will be buying back books.

It was emphasized that new books can be returned and sold back to the store, but only if they are in perfect condition. Otherwise only half of the purchase price can be refunded.

Again, Elvington emphasizes the importance of knowing what you need. This store is for the convenience of the students. Store hours are 8:30 a.m. to 5:00 p.m., Monday through Friday.



Dr. Sandy Baird says dropout problem is "solvable."